



EVENT PROMOTION

P A C K A G E

IF YOU'RE PLANNING A FOOD related event in or around Tucson, there's no better way to get the message out to excited food lovers. We've worked with a variety of organizations that host everything

**TUC
SON
FOODIE**

from small, intimate dinners to large culinary festivals. ▶

EVENT PROMOTION PACKAGE

The **Event Promotion Package** (a) maximizes exposure and (b) increases ticket sales for your event.

This package hits readers in four core areas, including the Tucson Foodie website in article and banner ad format, social media, and our email newsletter.

Event Promotion includes:

1

Detailed Event Article

Tucson Foodie will post a promotional and informational article on tucsonfoodie.com. Article to include event name, date, location, price, menu (if applicable), and URL link for more information.

2

Sponsored Facebook Post

Your article will be posted to Facebook as a promoted post with a minimum of \$150 per month or \$50 per week.

3

Run of Site Banner Ads

Your event will include visual promotion on tucsonfoodie.com via banner ads in all positions, including leaderboard, right-hand column medium rectangles, and inline medium rectangles..

4

Newsletter Inclusion

Your event will be included in our Thursday weekly digest newsletter as well as our Friday event roundup newsletter.

5

Three tweets

Your event will be promoted on Twitter three times, spread out strategically in the lead up to the date of the event.

READY TO GET STARTED? CONTACT ADAM LEHRMAN, (520) 355-1118 (OPT 2) OR ADAM@TUCSONFOODIE.COM

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